PWO Publications:DESIGN STUDIO:*Design Assets:Logos:*Oxford Brand:Logo Positive versions:ox_brand_cmyk_pos.epsEvaluating Public Engagement with Research:

Planning template

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| **Project title:** | | **Project summary:** | |
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| **Project objectives:**  *List the project objectives and ensure that they are SMART (Specific; Measurable; Achievable; Relevant; Timebound).* | **Outcomes/ impacts:**  *What are the intended outcomes/ impacts on the public that engage with the project? (E.g. to empower people to…; to increase understanding of…) What are the potential impacts on the participating researchers?* | | **Evaluation questions:**  *What would you like to find out from the evaluation? List 3-5 questions that you would like answer in your evaluation.* |
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| **Evaluation tools:**  *What tools will you use to gather data and evidence to answer your evaluation questions?* | | | |
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| **Other questions to consider:**   * *Who will be responsible for carrying out the evaluation?* * *What resources will you need?* * *How will you synthesise, analyse and report on the results? Who will be interested in the results?* * *What ethical considerations are important?* | | | |
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