Research Services Knowledge Exchange and Impact Team (RS-KEIT) connects people and integrates opportunities in knowledge exchange, research impact and innovation at the University of Oxford.

The Team works with University colleagues, funders and external partners to help build relationships with a fully institutional, regional and national strategic perspective, across the stakeholder groups of

- Corporate entities,
- Policy makers, and the
- Public and Community
Connecting People | Places | Opportunities in Knowledge Exchange and Innovation

The team works in an agile manner: responding to issues as they arise, deploying resources flexibly across projects and themes as demand requires, and in collaboration with teams across the University.

Projects fall into 3 groups

**Responsive** – where the need is not known in advance

**Programmed** – a known activity that can be planned in advance

**Connecting** – engaging parties from across the University in initiative, activities and sharing best practise

Examples of some of the projects are noted opposite.

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Connecting People | Places | Opportunities in Knowledge Exchange and Innovation

RS-KEIT aids engagement with Corporate stakeholders by supporting and convening individuals and teams across the University (incl Divisional BD teams, Careers, Exec Ed, OUI) focussed on building collaborations and strategic relationships with business and other non-academic collaborators.

RS-KEIT supports Policy development by building and managing relationships across the University to support dialogue and to shape research and innovation related policy and strategy in the Region and Whitehall.

RS-KEIT supports KE with the Public and Community through Innovation and Entrepreneurship Capacity Building in Oxfordshire through stimulating entrepreneurship, and collaboration between University Staff and students, and the wider Oxfordshire population and promoting the University’s KE and Innovation activities.

RS-KEIT supports an awareness across the University of different related initiatives and opportunities and encourage ‘joined up thinking and action’ and reporting as stressed in the KE strategy effectiveness and efficiency plan.

[Diagram: Responsive (previous examples), Programmed, Connecting, Corporate, Integration, Public & Community]
Following slides are some examples case studies of projects the team has worked on, and is intending to continue to develop.

The RS-KEIT portfolio of projects is closely interlinked due to the regional relationships we are a central point of contact for, and our role connecting various initiatives across the Pro VC’s, divisions and University.

As a result the stakeholders we work with and our projects fall across the three groups of
- Corporate entities,
- Policy makers, and the
- Public and Community

Being at this nexus results in projects which benefit different external stakeholders groups at different times, and provide different benefits across the University at any one time, as these examples hopefully demonstrate.
Connecting People | Places | Opportunities in Knowledge Exchange and Innovation

By working with Corporate & Innovation Partners, Public Bodies around Policy initiatives from Government, RS-KEIT, working with others across the University, has secured the following funding from Government for the University:

- LGF funded - Plant Health and Resilience (OPHR) MPLS £ 2,100,000
- LGF funded - Osney Mead Estates £ 6,200,000
- City Deal funded - Begbroke Innovation Accelerator project MPLS £ 4,200,000
- LGF funded - Centre for Applied Superconductivity MPLS £ 4,500,000
- City Deal funded - Oxford Bio-Escalator MSD £ 11,000,000
- European Regional Development Fund (ERDF) MPLS & SSD £ 554,199

Total Funding £ 28,554,199

Similar opportunities will be presented by the Local Industrial Strategy being developed by the LEP in the coming years. RS KEIT will coordinating the University’s engagement with that programme.

Research Services
Knowledge Exchange & Impact Team (KEIT)
Connecting People | Places | Opportunities
By working with Public Bodies such as the LEP and Oxford Brookes University, RS KEIT has influenced the local Policy around social enterprise and helped develop the local ecosystem around Social enterprise, which has led to the Oxford Social Enterprise Partnership (OSEP) and Oxfordshire being recognised as a Social Enterprise County.

Working with SBS and careers 29 awards have been made available to students developing new social enterprise. In addition LEP funding and support has been made available to help students and staff grow and develop their ideas into new corporate social enterprise ventures, a notable example is which crowdfunded, with the help of OUI and the Development Office, £32k to develop an app for homelessness. RS-KEIT have been involved in helping to connect this initiative with local interested stakeholders such the City Council, Police and local charities.

RS-KEIT will be working with OUI to ensure the pipeline of new Social Enterprises can benefit from the local ecosystem to develop into successful ventures which benefit the public. RS-KEIT will also be working with the LEP around ERDF funding for Social Enterprise.
Enterprising Oxford is a web-platform and series of events which seeks to bring together in one place all the entrepreneurship resources and events available for entrepreneurs across the University.

Started by MPLS the value of the platform for the whole University was recognised and RS-KEIT was asked to taken on the portfolio.

The platform has over 100,000 worldwide users in 2017 with over 2/3 of users between 18-34, and with a 50/50 gender split. The first Demo nights featured 27 startups, with 10 university and community sponsors.

The programme seeks to support students and staff who have a new idea for a corporate venture and make it easy to find the expertise and support they need from across the University and local community.

RS-KEIT will continue to develop the platform to signpost to the new activities starting across the University, and use it collect data on student start-ups and promote the University’s output in this area, through initiatives like the #startedinOxford campaign.
Connecting People | Places | Opportunities in Knowledge Exchange and Innovation

By working with Corporate & Innovation Partners, Public Bodies around the Science and Innovation audit Policy initiative from Government, RS-KEIT, working with others across the University, regional partners to deliver a picture of Oxfordshire's strength in:

- Connected and Autonomous vehicles
- Digital health
- Space-led data applications
- Technologies underpinning quantum computing

This work will feed into the Government policy on where to invest in industrial sectors. It resulted in the productivity potential of Oxfordshire being noted in the Autumn statement.

RS-KEIT will be working with regional partners and the LEP to develop the Local Industrial Strategy and will be working with colleagues across the University to feed into a shape this local initiative.
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**Responsive (previous examples)**
- ProVC partner enquiries & Triage
- Science Innovation Audit
- LEP Innovation Group
- LEP Business support group
- Regional Newsletter
- Consultation compilation
- NCUB link
- ProVC community Group
- Impact Videos
- Crowd funding platform
- Demo Nights
- #StartedinOxford
- European Capital of Innovation bid

**Programmed**
- ERDF Business support
- WIG
- CIF
- Advanced Oxford
- Oxfordshire Strategic Economic Plan
- Oxfordshire Innovation Strategy
- OCVHP
- OSEP
- Local Growth Funds
- City Council Strategic Partnership
- ProVC community Group
- Impact Videos
- crowdfunding platform
- #StartedinOxford
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**Connecting**
- Hums SSDC BD research
- City Deal
- Begbroke Accelerator
- BioEscalator
- ICWG
- Enterprising Oxford
- Venturefest
- Osney Mead Funding
- Social Enterprise Support
- OUC link
- OSIP
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